

## Typography Impressions

Spend a few seconds looking at each font below. What does the typeface make you think of?

Magazine

Magazine

MAGAZINE

Magazine

Magazine

MAGAZINE

magazine

Magazine

MAGAZINE

MAGAZINE

MAGAZINE

## Typography Matching

You have been asked to pick the typeface that will be used on the cover of a variety of magazines. Match the examples with the audience they would best reach and write a creative title for each magazine, for example: *Web Design Weekly*.

1. Inventors
2. Optical Illusionists
3. Home Gardeners
4. Heavy Metal Fanatics
5. Electrical Engineers
6. Oriental Food Enthusiasts
7. Reptile Owners
8. Primary School Teachers

MAGAZINE

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MAGAZINE